

Lifetime Achievement Award 2024

Dr Hyunho Seok

Emeritus Professor Hyunho Seok at Sungkyunkwan University has been a true pioneer in the realm of social science research methodology. His extensive work and dedication have not only profoundly impacted the understanding and development of social indicators and survey statistics in Korea but have also inspired a generation of researchers to push the boundaries of their field.

Professor Seok was instrumental in designing and launching the "Korean General Social Survey" in 2003. This survey has become the foundation for understanding the stability and change of Korean society in the 21st century and a cornerstone for social science research in Korea.

In 2006, he founded the Korea Social Science Data Archive (KOSSDA), a non-profit institution specializing in social science data archiving. This open access has fostered data preservation, dissemination, and the establishment of a robust data-sharing network, allowing everyone to participate in the research community in Korea.

Professor Seok's contributions do not end here. He has led pivotal research on Korean social trends, including the landmark "Korean Social Trends" report, published jointly by KOSSDA and Statistics Korea. This report has played a crucial role in identifying policy needs., cementing Professor Seok's legacy in advancing the significance of social surveys.

Professor Seok, your tireless dedication, innovative spirit, and profound impact on social science research have left an indelible mark on the field. We are incredibly grateful for your contributions and proud to honor you with this Lifetime Achievement Award.

Linda Luz GuerroPresident

Matthew Gray Vice President **Jibum Kim** Past President